

Stratford General Hospital **Foundation Monitor**



Photo: Terry Bridge, Beacon Herald



Making a Real Impact... A Year

2017/2018 Chair's Message

STRATFORD GENERAL HOSPITAL
Foundation 
"People Caring for People"

Tipping the Balance

Making changes to achieve balance is an important goal in life: the balance between working hard and relaxing, between diet and exercise, between earning a living for our families and sharing some of that wealth with others.

This is something with which lawyers are familiar. Lady Justice is often depicted with a set of scales suspended from her left hand, upon which she weighs the strengths of a case. But of course we must harness all our skills, experience and understanding to nudge that scale towards the best outcome – whether that's in the courtroom or our personal lives.

That's quite similar to what happens in our Hospital each day – a battle to tip the balance from illness towards wellness, from injury towards recovery, even from death towards life.

Fortunately, we have many elements that weigh in favor of health and healing. That includes a highly talented Medical and Hospital staff committed to providing patients with top-notch care. It includes wonder drugs and procedures that would have been unimaginable a generation ago.

And it also includes thousands of generous donors who ensure our Medical and Hospital staff have the tools they need to provide the quality compassionate care we all rely on.

That's where the Stratford General Hospital Foundation fits into the equation. Our commitment is not only to help our Hospital achieve its equipment and patient care goals, but to work with donors to fulfill their own needs, wishes and desires.

And the donor contribution towards tipping that balance is significant and far reaching. There's not a department in this Hospital – likely not a family in our area – whose lives have not been touched and improved by caring donors committed to making a difference. They have our heartfelt thanks.

This, my first year as Foundation Board Chair, has been an eventful year – a year of growth and progress on both a personal and an organizational level. I've learned the importance of making your own gift to an organization before you can ask others effectively and with passion for the cause.

I've learned a true appreciation for the impact of every donor dollar, especially as there is no government funding for essential medical equipment. I've also gained an additional appreciation for my fellow Board Members and Foundation staff and the impact a skilled and dedicated group can have on shaping and guiding an organization come hell or high water.

And following last summer's flood in the Avoncrest building which severely affected our Foundation Office, the staff truly have experience with high water. While we had no loss of donor records, there was major disruption and damage to technology and the offices.

This precipitated a temporary relocation before the offices found their permanent home in the repurposed old ambulance garage. This prominent space on Hospital property is more accessible to all donors and has the space we need heading into our next major capital campaign.

Speaking of campaigns, our fundraising efforts for a new CT Scanner – part of our "In our Hands" capital equipment campaign – were rewarded with the delivery of the new CT Scanner just before Christmas. The ribbon cutting in early March had more than 200 donors in attendance to celebrate. More than 3,700 donors have given to the CT thus far; a true community effort that will keep our Hospital at the forefront of technology and help save many lives.

Still in the "quiet phase" of our capital campaign, we've already raised some \$5.2 million in cash and pledges. That includes a tremendous \$1 million pledge from the Volunteers of Stratford General Hospital, \$150,000 of which went directly to the \$1.1 million cost of the CT Scanner. Their matching gift "tip the balance" challenge mail appeal was generously matched by other donors, raising \$300,000. They are indispensable and deserving of our thanks.

Our Seasonal mailing raised more than \$328,000 from 1,237 donors, far exceeding our \$250,000 goal. And our "Promise of Tomorrow" planned giving initiative has resulted in \$1.6 million in bequest expectancies from donors who have indicated that they are leaving gifts to the Foundation.

While these figures are a measure of our success, what's truly impressive is the impact these donations have. As a Foundation, we're in a unique position to help turn our community's love and concern for each other into something tangible...something that will touch, change and even save lives in our community and beyond for years to come. Thank you for that privilege.

Our sincere thanks to our generous donors, the lifeblood of our organization, who make all things possible. My thanks also to my fellow Board Members for volunteering their time and talent in guiding the Foundation. To Andrea Page, our skilled and dedicated Executive Director and her staff Melissa, Susan and Christy, I extend my praise and gratitude for a job well done.

Hugh D. McDonald

to Remember . . . Highlights!



■ Our community continues to respond generously to our Christmas mailing reaching \$328,731.43 with 1,237 donors and an average gift of \$266. The appeal was focused on raising funds towards a new CT Scanner.



■ Over the last few years the Foundation has disbursed over \$19.5 million to the redevelopment project which helped build the North Wing, renovated ICU/Telemetry, Mat Child and Mental Health and purchased essential technology like PACS and the Surgical Suites. Thanks to donors our \$3.8 million MRI project is "PAID IN FULL". It is only through donor generosity and continued support through pledge payments that all these improvements to patient care have been possible. This year's gift from generous donor dollars from the Foundation to the hospital totalled **\$1,686,598.57**.



■ Dollars are coming in for our Spring mailing, "You hold their hearts, In your hands..." One of the most effective tools we have to improve the odds for our precious babies and youngsters is the Cardiac Monitor. It has the ability to monitor the smallest of heartbeats and immediately inform us when anything is different or dangerous. A total of 20 cardiac monitors at \$11,000 each are needed in our Maternal Child Unit.

■ Lasting legacy. Our "Promise of Tomorrow" planned giving initiative has to date resulted in **\$1.6 million** in bequest expectancies through donors who have indicated that they are leaving specific amounts in their wills or through life insurance policies ...Ordinary people show extraordinary generosity by leaving a gift to our hospital in their wills. A "Promise of Tomorrow" donor recognition system plan is in the works to enable us to thank and appreciate donors of legacy commitments during their lifetime.



■ A salute to the Volunteers of Stratford General Hospital for their \$1 million pledge over 10 years towards our "In our Hands" capital campaign, which is in it's quiet phase. A total of \$150,000 of this pledge is towards the \$1.1 million CT Scanner. Their "Tip the Balance towards Life" matching gift challenge mail appeal was generously matched by donors raising \$300,000.



■ Our new CT Scanner arrived just before Christmas with a big red bow and a celebration! The CT was installed and ready for patients after a ribbon cutting ceremony on March 9th. The first payment for the CT has been made. Only \$100,000 is left to raise towards the \$1.1 million price tag for this priceless piece of equipment!



Teddy Bears & Friends - The Bear Necessities



A special salute to Lorealee McNaughton, the Special Care Nursery nurse who put her passion for our tiniest babies into action! Her Teddy Bear & Friends initiative over two years has raised a phenomenal total of \$61,078.60 towards the purchase of five specialized cardiac monitors for the Special Care Nursery. From personal asks to staff payroll deduction, from flower sales to bowling events, multicolored bear icons have been taped on the windows and walls representing each gift of \$100. For each \$100 gift received, a baby or child in our care was given a special stuffed bear as part of our Teddy Bear & Friends program – a loving token of donor generosity. This third year of the initiative the new goal is \$30,000 towards an infant warmer. We can never say thank you enough!

Bowling for Teddy Bear & Friends for special care nursery equipment raised \$6,800! A total of nine monitors are needed for the special care nursery and another 24 for all of Maternal Child. Thanks to all the donors, sponsors and bowlers who helped make the event a success. The Gutter Girls were one of many teams who dressed up in team themes for the event.

L-R: Carla Johnston, Kylie De Martines, Ali Van Straaten, Katie Bauld, Crystal Turner and Linsey Van Kooten. Stay tuned for the next bowl-a-thon scheduled for this Fall.

Governance, Stewardship, Guidance and Impact!



Stratford General Hospital Foundation Board of Trustees 2017 – 2018

A salute to our Stratford General Hospital Foundation Trustees who provide governance & stewardship with impact!
Seated L to R: Phil Buxton-Treasurer, Rick Orr-Past Chair, Hugh McDonald-Chair, Barb Thibeault. **Standing L to R:** Howard Famme, Dr. Keith Sparrow, Bob Gulliford, Andrew Williams, Andrea Page-Executive Director, Matt Rees, Josef Frank. **Absent:** Lisa Hyde, Lori Ripley, Paul Roulston-Vice Chair and Honourary Life Member Colleen Misener.

We Can Never Say Thank You Enough to Our Donors



2017/2018 EQUIPMENT PURCHASES

The Stratford General Hospital Foundation disbursed **\$1,686,598.57** to the hospital. The items sponsored through our donors' generosity include:

- 2 – CO2 insufflators \$13,500
- Dialysis Recliner \$3,673
- Stainless Steel Cabinet \$2,111
- Stainless Steel Workstations/Worktables/Shelf Carts \$10,775
- Wireless Scanner \$1,081
- Defibrillator \$18,846
- 2 – Blood Gas Analyzers \$26,695
- CT Scanner (first payment \$874,625)
- Care/CPR Paediatric Simulator (5 Year Old) \$2,116
- Meditech Interface for Rapid Point 500 Analyzer \$7,906
- Laptop Cart \$4,763
- 2 – Vital Signs Monitors \$9,085
- CADD Legacy Pain Pump \$4,580
- Warming Cabinet for blankets \$5,304
- Installation of Birthing Lights \$2,547
- Bronchoscope Light Source \$1,169
- Glidescope \$11,055
- Light Source with Floor Stand \$3,683
- Coverslipper for Film – Laboratory \$70,330
- Sterilization Units for Ultrasound Probes \$27,917
- Building Redevelopment - \$200,000
- Pharmacy Auto Packaging Machine Project
- West Building Annex
- Hospital Staff Education
- Non-slip socks for Falls Prevention

Please visit our website
www.sghfoundation.org
for a complete list.

STRATFORD GENERAL HOSPITAL
Foundation ♥

Making A Real Impact . . . A Salute

Each donation is precious, and every donor is priceless...individuals, groups,

Student Awards Presented



Volunteers offer their congratulations as cheques are presented to Ashley Murray and Lauren Cockburn, recipients of the 2017 Volunteers of Stratford General Hospital Student awards. The Volunteers are committed to helping out two post-secondary students in the health field with an award of \$500 each. We wish Ashley and Lauren every success in their studies!

L-R: Cheryl Hunt HPHA Corporate Lead, Volunteer Services, Joan Maloney VSGH Council Co-chair, Volunteer Brenda Mitchell, Student Award winners Ashley Murray and Lauren Cockburn, Cheryl Elgie VSGH Council Co-chair, Volunteers Lynn Yungblut and Diana McDonald.

Help Us Stamp Out Stigma

Mental Health Fundraiser raises \$1,120 in support of mental health initiatives at Stratford General Hospital. A salute to organizers, vendors, sponsors and volunteers for their efforts.

L-R: Mental Health Fundraiser organizers Chris Gowland, Dorothy Lease and SGHF ED Andrea Page.



Mitchell Optimists Care

A salute to the Mitchell Optimists for their gift in support of the new CT Scanner at Stratford site! Making the presentation,

L-R: Mitchell Optimist Co-Presidents Cheryl Davidson and Sharon Tully, Andrea Page, ED SGH Foundation. We can never say thank you enough!



L-R: RN Lorelee McNaughton, SGHF ED Andrea Page, Owner of The Hearing Center Sheri Hazzard and Shelly Gansevles Office Administrator.

Making an impact on our tiniest patients!

The Hearing Center's gift of \$1,200 supports our Special Care Nursery Teddy Bear & Friends Campaign!



A sweet draw on Valentine's Day!

The Volunteers of Stratford General Hospital/ SGH Foundation draw (Licence # M780425) winners - 1st Prize - \$1,000 cash | Klaus Springer. 2nd Prize - \$350 in President's Choice Gift Cards | Doris Chown. 3rd Prize - \$200 in Shoppers Drug Mart Gift Cards | Diane Uniak. A BIG thank you to our first prize sponsor, Chartwell Anne Hathaway Retirement Residence. Heartfelt thanks to everyone for your support of our Volunteers! Proceeds from this fundraiser will be used to purchase hospital equipment.

L-R Back: Volunteers of SGH Manfred Mewes, Cheryl Elgie (VSGH Council Co-chair), Pat Willows, Chris Thomas, Pieter Van Meekeren, Charlie Peterson. L-R Front: HPHA Corporate Lead Volunteer Services Cheryl Hunt, Volunteer Brenda Mitchell, Kathleen Needles Sales Consultant Chartwell Anne Hathaway Retirement Residence, SGHF ED Andrea Page and HPHA CEO Andrew Williams.



Comfort and Care

Local members of the Federated Women's Institutes of Ontario visited the hospital with gifts for the children in our care. The special packages include a book, a stuffed animal toy, and a small blanket!

L-R: Accepting the gifts for the Mat/Child Unit are Melissa Harton RN and Kerri Hannon Manager, Maternal Child, EMG and Allergy Clinics. Representing the local WI's are L-R: Maxine Kernick, Jessie Scheuermann, Roberta Dundas and President Marlene Gibson St. Paul's WI; Marg Hislop President Perth South District; Elm Grove WI, President Louise Monteith, Irene Merkel, Elaine Thomson and Helen Dunseith.

to Our Community's Generosity!

and businesses building a brighter future for healthcare throughout our region.



All Fore One

The 2017 Cooper Standard Employee Charity Golf Tournament supported the new CT Scanner at SGH with Cooper Standard corporate matching the proceeds from the tournament. A special thanks to the organizing committee of Amy White, Charlene Ross, Derek Van Der Linden and Brian Magoffin. The CT Scanner will impact 12,000 patients a year!



Hear Well Be Well Open House

A special thanks to the Hear Well Be Well team, for hosting an open house in Mitchell in support of the new CT Scanner at SGH site! Book your free hearing test today in Mitchell, New Hamburg or Exeter Hear Well Be Well locations and Hear Well Be Well will support the new CT Scanner at SGH site with a \$50 donation. Their goal is to raise \$2,500.

L-R: The Hear Well Be Well Team, Sarah Grimshaw, Melissa Brighton, Justin Chun, Carol-Ann Plastina and HPHA CEO Andrew Williams.



Alastair MacLeod Family CADD Pump Donation

When Alastair MacLeod was being cared for in the medicine unit at SGH during his final days, his family promised the staff they would donate the funds, through the SGH Foundation, for a much needed new CADD pain pump. And true to their word, the family presented members of the medicine unit with the new pump on March 14th.

L-R – Mr. MacLeod's three daughters and grandson – Sally McCrea, Nancy Folk, Quinn Rieck, Kirsten MacLeod and medicine unit representatives – Laurie Schalk-Manager Medicine/ISU and Dialysis, Brandi Yungblut RPN and Dr. Paul Lussier.



Special Dedication of Chemo Room

Family, friends and chemo staff shared memories and celebrated Kimberley Ann Russell's life and legacy at a special naming of a chemo room in her memory. Stratford – the place where she was born, grew up, went to school and began the most important aspect of her life...her nursing career. She was known as the "fluff & puff nurse" since she always took the time to fluff pillows and talk to patients.

L-R: Andrea Page, ED SGH Foundation; Reanne Fryfogel Admin Support; Fr. Bester; Elisha Coleman RN; Hugh McDonald, Board Chair SGH Foundation; Alyson Reinders RN, Ryan Itterman, Director, Regional Pharmacy Services and Chemotherapy AMGH / HPHA; Sandy and Doug Oneschuk; Kathy Blake RN; Shirley and Bill Russell; Karen and John O'Bireck; Betty and Paul McCreadie. Photo: Kimberley Ann Russell.



Jerseys For Humboldt.

Stratford General Hospital Foundation staff joined the Huron Perth Healthcare Alliance Team at our Stratford General Hospital site in wearing their Jerseys in support of Humboldt.



Book Sale and Signing

Chilling campground mystery meets humourous seven-day hike through the country side. Two Lab staff, Linda Stauth and Lynda Wilson had a joint sale and signing of their books to raise money towards Lab equipment. Stay tuned for Linda's next signing of her newest book on June 28th in the SGH site June Blanch Lobby. Fifty percent of proceeds will go towards Lab equipment.

Autism Toolkits Create Calming Environment

The Huron Perth Healthcare Alliance has a commitment to continually improve health care delivery to our patients and we actively encourage patient and staff feedback to achieve this. Through purposeful patient, family and staff engagement, we can gain a better understanding of their experience within the Alliance. In the Fall of 2017, we learned through family feedback that we were not meeting the needs of patients with Autism when they accessed services within the Alliance. We knew this was our opportunity to get it right.

Autism Spectrum Disorder (ASD) is a neurological disorder that affects the way a person communicates and relates to the people and world around them. It can affect behaviour, social interactions, and one's ability to communicate verbally and each individual with ASD will experience these difficulties differently. In Canada, 1 in 94 children are diagnosed with ASD and there are approximately 100,000 individuals in Ontario on the autism spectrum. When an individual with ASD visits the Emergency Department (ED) requiring care and treatment it can be challenging with the stimulation of alarms, phones ringing, people



Carolyn Martin, RN, Huron Perth Healthcare Alliance – St. Marys site, displays some of the contents of the autism kits which are available throughout the Alliance

coming and going, multiple voices, the physical exam, testing, IVs and bloodwork. The staff may not know how to help the individual feel comfortable and calm while managing their care.

We worked with parents of individuals with ASD to learn how we can improve and meet their unique needs while building the knowledge, skill, ability and confidence of our staff. Doris Barkley, from Autism Ontario; Huron Perth Chapter, is a Registered Nurse and has a son with ASD. Doris spoke with staff across the Alliance about spectrum disorders and how to care for these individuals and their family. Doris helped us build "Autism Toolkits" to create a more calming environment. The toolkits consist of fidget toys, stress balls, tactile fidgets, ear-muffs and more, all designed to keep restless fingers busy, bodies relaxed and minds focused. Pictures of procedures help explain what to expect.

To date, the kits have been used in two EDs and an outpatient department with great success. With the help of the Stratford General Hospital Foundation, we are able to stock Autism Kits and place them in most departments across the Alliance.

Super Capes for Kids update!

Every Baby is a Super Hero



Our group numbers have grown and our accomplishments have as well. We just completed our eighth round of making the superhero capes for children who are struggling with chronic illness. In the last three years we have made over 250 super capes for children and preemies. The preemie capes have been a hit for the parents who are in the special care nursery at the Stratford General Hospital. Our little ones have been through so much within their first days and weeks of life that the parents really feel they are superheroes. The capes confirm this!

We have also expanded to create fabric surgical masks for children who have compromised immune systems. For the children in London, they can wear their fun mask when they're getting their chemotherapy treatments and when they come and go between procedures in the hospital.

This last cape round we had members of a local high school arts class join us, with a few becoming interested in sewing and design.

We look forward to meeting up again with our group in the early fall to make more super capes and masks for local children. The response has been overwhelming from the kids as well as the parents - a nice distraction for them while they are healing and in hospital.

Our Super Capes for Kids group wanted to thank the Beacon Herald and the Stratford General Hospital Foundation again for their support in our project.

We truly appreciate the donations which we use to purchase quality fabric and supplies which are costly. The Beacon media release resulted in several new volunteers coming to help us from the surrounding area which is wonderful.

Submitted by Stephanie Masse

VISION FOR CANCER CARE

This is first in a series of testimonials in which chemo patients, their families and the staff and doctors who care for them share stories of their journey to fight and win the battle against cancer. A new and expanded Chemo space including the installation of new technology is projected to be completed in 2020 at the cost of approximately \$2.6 million. The project will be one of the important components in the Stratford General Hospital Foundation's capital campaign which will have a tremendous impact on patient care.



Kathy Blake (Chemo RN)

Knowing you're in the hands of committed, caring, highly trained professionals is an important part of the battle for many cancer patients. And that's exactly the kind of caregivers they'll find at Stratford General's Chemo Unit: someone who brings all their skills, knowledge and compassion to work each day to give every patient their best chance of survival.

Nurse Kathy Blake joined Stratford's chemo unit in June of 2017. But she's not new to treating cancer – she's been progressively training to strengthen her education, knowledge and experience to better care for cancer patients.

"I'm a big fan of life-long learning," explains Kathy, a nurse for some 26 years and one of only a small handful of nurses in Canada to earn a de Sousa designation. "Cancer care is what I wanted to do and where I knew I could have impact, so I invested a lot of time and effort into becoming specialized in cancer care."

But her pursuit of nursing excellence isn't just academic – it's also personal. Kathy's husband was diagnosed with cancer before she started working at SGH's chemo unit. "I had just started doing my training in London to be an oncology nurse in Wingham at that point," she says. "There had been cancer in my family before, but not like my husband. That really brought it home."

The experience reinforced Kathy's commitment to the cause and her support for cancer care delivered close to home, saving patients the trip to London's Regional Cancer Centre – a trip many find time consuming and exhausting.

"When patients have to travel to London, their day is often completely shot with traveling and waiting for their cancer treatment," she says. "If you can offer that same quality of treatment closer to home, they still have part of their day left, and part of their life."

While patients receive the best of care from committed staff, not every case ends with a cure – something that can be difficult for caregivers and other patients to deal with. And sometimes the aim is more subtle than a "cure" – extending the length of a patient's life and controlling side effects for instance. "It's very rewarding, even though it's not always the outcome that people want," she says. "But you can always give people hope and make the quality of the life they have the best it can be."

But with the ever growing number of patients seeking chemo treatment in Stratford, shortcomings in the chemo

unit are evident. While there are several smaller treatment and procedure spaces, the majority of patients are crowded into one cramped room, sitting shoulder to shoulder with other patients receiving their chemotherapy treatments.

Patients aren't always very comfortable or forthcoming with information in such a crowded facility – particularly when the need for difficult conversations arise, says Kathy.

"We've outgrown our space and it's getting busier and busier with more referrals. We're always moving furniture and electrical cords around and trying not to trip," she says. "It's very crowded and there's not a lot of privacy to gather information that can be embarrassing for patients. Our bathrooms are also not built in this era...we need something that's wheelchair accessible and large enough for a helper."

Lack of space also puts the squeeze on a support person – most often a family member or friend who keeps the patient company during the lengthy treatment visit. "I think sometimes the people that come to support the person receiving treatment feel that they're in the way. We don't want that," she says.

Ideally, in addition to expanded room in a new Chemo Unit, Kathy would like to see some upgrades in equipment, and planning for the changing face of cancer care. Even today, many patients are not simply getting "chemotherapy", but are increasingly receiving biotherapy and immunotherapy.

"Cancer care is going to be changing. It might look very different in 10 years from now, so it would be nice if that new unit can be designed to meet those needs down the road," says Kathy. "There's lots of exciting stuff on the way."



VOLUNTEERS



SGH Volunteers have a great impact!



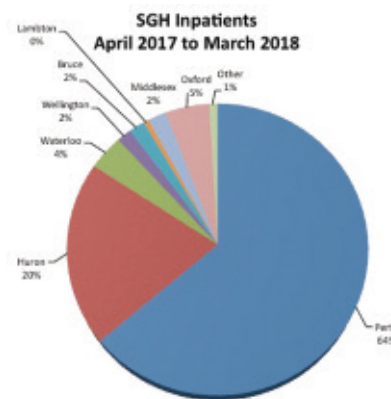
The Volunteers of Stratford General Hospital are working diligently towards their pacesetting \$1 million pledge towards the Foundation's capital campaign for essential medical equipment. They are a committed group of more than 230 community members with a passion for improving our patient's experience. The VSGH's most recent commitment was a "Match my Gift" campaign towards the CT Scanner whereby the Volunteers of SGH pledged \$150,000 while the community chipped in and matched the pledge totalling \$300,000. To be part of this tradition, that is an integral part of our hospital, visit the HPHA website at www.hpha.ca under volunteer opportunities.



Did YOU Know?

2017/18 at Stratford General

- 1,099 babies were delivered
- 175 babies were treated in the Special Care Nursery
- 27,417 patients were seen in the Emergency Department
- 2,156 inpatient surgeries and 10,493 day surgeries were performed
- 432 children treated on the Pediatric Floor
- 545 Mental Health inpatients were cared for
- 1,514 Patients treated in ICU & Telemetry Unit
- 28,345 X-Rays were taken and 12,599 CT Scans were performed
- 18,050 Ultrasound Exams, 2,566 Nuclear Medicine Exams and 1,831 Echo Cardio Exams were performed
- 6,686 Mammography Exams and 3,693 Ontario Breast Screening Program (OBSP) exams were performed
- 5,221 MRI scans were performed
- 3,473 Dialysis Visits
- 1,475 Oncology Visits (Chemo Only)



2017/18 Throughout HPHA's 4 sites (Stratford, St. Marys, Seaforth, Clinton)

• Babies Delivered	1,099
• Acute Patient Days	34,995
• Complex Continuing Care Patient Days	9,390
• Rehab Patient Days	5,997
• Mental Health Patient Days	4,748
• Inpatient Surgeries Performed	2,172
• Day Surgeries Performed	12,578
• Patients seen in the Emergency Departments	62,047



STRATFORD GENERAL HOSPITAL
Foundation
"People Caring for People"

Lasting Legacy the Promise of Tomorrow

Ordinary people show extraordinary generosity by leaving legacy gifts to our hospital in their wills

SGHFOUNDATION.ORG
519.272.8210 ext. 2626

Donations in Honour of and in Memory of ...

The Stratford General Hospital Foundation is grateful to the family members and friends who have made Honour and Memorial donations from October 20, 2017 to April 30, 2018.

In Honour of ...

Edward & Geraldine
Belliveau
Dr. Shawn Blaine
ER Staff, Dr. Mann, Dr.
Walker, Dr. Nascu, ER
Nurse Kim and OR
Nurse April
Donald Gatschene
Ken Haworth
Ron & Shirley Higgins
Mary & Mathew Holmes
Elmer & Dorothy Lantz
Dr. Marcie L. McCune
Diana McDonald
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Dr. Shanil Narayan
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Ervin Cross
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Anthony W. Culliton
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Gordon Davidson
Phyllis Davidson
Jennifer Davidson
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Maria Di Diomete
Bill & Ruby (Pat) Dick
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Mabel Doadt
Jack & Verna Dolson
Dorothy M. Douglas
Gladys Douglas
Walter Douglas
W. Norman Dow
Norman Dow
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Linda Flood
Paul Ford
Harold & Margaret Fuhr
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Donald Gibson
Helen Gibson
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Hans L. Gimber
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Stephen Goodhew
Shirley Gottschalk
Freda Gough
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Violet Gray
Barbara Greisbach
Nicholas Groenesteghe
Andy Gross
Margarete Gueldenhaar
Lavern "Pete" Harloff
Kay Harris
John Hatcher
Lorne Heinbuch
Marg Heinbuch
Ronald Henry
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Larry Herman
Mary Herman
Wilbert Herman
Harvey Herold
Irene Hishon
Joe Hishon

In Memory of ...

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Gordon & Gertie Alblas
Nelson Albrecht
Brenda Armstrong
Murray Arthur
Randy Ashbourne
Dolly Aspden
Sherry Bach
Bob Baes
Stanley Bald

Luise Campbell
Dave Carr
Verna Carter
Suzanna Cassel
Alfred Cattrysse
John Cattrysse
Bob Chaffe
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Ervin Cross
Ruth Cross
Paul S. Cross
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Anthony W. Culliton
Florence H. Darby
Elizabeth Daub
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Phyllis Davidson
Jennifer Davidson
Marguerite Davis
William Davis
Anne Deleplanque
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Jack & Verna Dolson
Dorothy M. Douglas
Gladys Douglas
Walter Douglas
W. Norman Dow
Norman Dow
Jack Duggan
Louise Dunseith
Bruce Edwards
Rose Egerdee
Mildred Elder
Doug Elder
Samuel & Edith Ellam
Glen Elliott
Wilfred Epp

Isabela Ersman
Lorne Fell
Joe Festoso
Frances Festoso
Jason Fetter
Lloyd Fischer
Gertrude Fischer
Kim Fisher
Dr. A. B. Fleming
Linda Flood
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Philip Gibson
Donald Gibson
Helen Gibson
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John Gloor
Stephen Goodhew
Shirley Gottschalk
Freda Gough
John Gray
Violet Gray
Barbara Greisbach
Nicholas Groenesteghe
Andy Gross
Margarete Gueldenhaar
Lavern "Pete" Harloff
Kay Harris
John Hatcher
Lorne Heinbuch
Marg Heinbuch
Ronald Henry
Paul Herman
Larry Herman
Mary Herman
Wilbert Herman
Harvey Herold
Irene Hishon
Joe Hishon

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Olive Hoppenrath	Walter & Liz McNichol	Jeff Rasmussen	Doug Thomas
Justin Horan	George McRae	Hans Rasmussen	Maureen Thomas
Donald Hoshel	Edward Messerschmidt	Jeanne Reed	Elizabeth (Betty)
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Clarence McNaughton	Howard Querengesser	Rosa Sylvester	



Page's Page

It is an honour and a privilege to be part of a team and health care alliance that has such a tremendous impact on so many lives each and every day. At our hospital the devotion to quality, compassionate care and commitment to excellence is unrivaled amongst our doctors, nurses, volunteers and other healthcare professionals – the people we trust with our lives when we walk through the hospital's doors. Their common goal is to ensure that you receive the care you need.

It happens every day as tiny babies are born to expectant parents who are filled with hopes and dreams for their little ones and experience the dedicated nurses and physicians who give 110% to ensure they have the best start possible. Seeing the staff in rehab give their all as they take a stroke patient to their next level of recovery, watching chemo staff sit down and comfort a new patient through their first cancer treatment. Watching the Emerg staff in action as they stabilize a trauma patient, knowing every second counts and every split second decision can tip the balance between life and death.

We all have an important part to play. Whether it is housekeeping and their incredibly shiny clean floors; Finance who monitors every penny for maximum impact; to our volunteers who give comfort with a warm blanket and provide those extras that really count. We are all part of a team focused on the patient.

The Foundation – our board and staff often **stand at the intersection of need and generosity.**

While our doctors, nurses and caregivers justly deserve the praise they get. I think our donors are the unsung heroes of healthcare. Often overlooked for their indispensable role it is our supporters that make the miracles of health and healing happen every day.

Our donors are a critical part of that equation empowering our caregivers through your generous support, helping them to continue their fight to save lives, promote health and battle disease.

Donor support literally gives our care givers the “tools” to do their job. With no government funding for new and replacement hospital equipment, we must rely on the generosity of those who value our work and support our vision of better healthcare and a stronger hospital for us all.

Behind every piece of technology, stands the generosity of many donors. Last year, I shared the story of my mom's car accident and her first CT. Just a few weeks ago, I was in the midst of a medical emergency, and went through our new CT Scanner. I was glad of the sharper and more detailed scans and of the 40-70% less radiation. I thought 3,700 donors stood behind this piece of equipment and made it possible for some 12,000 scans a year. And I was so grateful.

You, our donors have always been there when we needed you most. And now we need you more than ever with some \$26 million in equipment to be purchased over the next 5 years. As soon as you give, we ensure equipment is purchased – like the a new CT scanner, anesthetic machines, and specialized lab technology that touches the lives of those we love. Please remember that it is through your gifts that our hospital thrives – **without you we have nothing it is in our hands.**

We can never say thank you enough!



L-R: John Wolfe Board Chair, HPHA; Graeme Johnston Program Director, Diagnostic Services, HPHA; Cheryl Elgie Volunteers of SGH Council Co-chair; Dr. Keith Sparrow Radiologist, HPHA; Louanne Plain Manager Medical Imaging, HPHA; Hugh McDonald Board Chair, SGH Foundation; Andrea Page Executive Director SGH Foundation; Andrew Williams President & CEO, HPHA.

A Gift that's Priceless!

The CT Scanner Ribbon Cutting was a great day for all those who have supported – and continue to support our Foundation's efforts to keep Stratford General Hospital at the forefront of technology... and able to provide our patients with the very best of care. To date over 3,700 donors have given – making the purchase of the CT scanner a community effort! We can never say thank you enough!

You hold their hearts In your hands...

For moms and caregivers alike, birthing a baby is a time of joy, happiness...and a little worry. At Stratford General, our Maternal/Child Unit – which includes both Labour and Delivery and our Special Care Nursery – is there to reduce that worry and to ensure that each baby is born into a warm, welcoming, safe environment.

While childbirth will never be risk free, we want to minimize the risk for the 1200 newborns and their moms from throughout our region who arrive at SGH each year. But that's becoming a bit more challenging lately. While at first glance our Maternal Child Unit still looks new, much of the equipment we're using dates back years – some to the opening of the unit in 1998.

In some instances, we've also been pushed to our limit in our Special Care Nursery, the place where our most vulnerable babies are kept. Recently we had five babies in Special Care who required cardiac monitors, and only four monitors – two of them old.

While we managed that situation successfully, such occurrences put added stress on our babies, moms and caregivers. That's why we asked our Hospital Foundation to help raise funds for new Cardiac Monitors which continually monitor the baby's heartbeat, blood pressure, oxygen saturation levels and respiratory rate.

This is critical equipment in our Special Care Nursery, telling us in a "heartbeat" if something is wrong with these vulnerable newborns. In addition to the 8 monitors we need for our Special Care Nursery, 8 more are needed in our busy Labor and Delivery Unit.



Here, they are an essential tool to have at our fingertips, especially during the resuscitation of a baby – something that occurs more frequently than you might expect. The monitor gives us instant feedback on a baby who is struggling to breathe, helping us know whether our efforts and interventions are effective and adapting our strategy if required. It can be a real lifesaver.

At HPHA, we have a strong reputation for patient centred care – for responding to our patients' needs with care that's effective, compassionate and of the highest quality. Modernizing our equipment is a key to providing that top notch care and welcoming our most precious and sometimes most fragile patients into a warm, caring and safe environment.

YOUR DONATION COUNTS!

Please take a moment and reflect on what our community would be like without our hospital. Our health care team has one main focus - YOU - the patient. In the last year the health care team has touched the lives of countless people and their families with their compassion, skill and expertise. Every gift you give impacts the care we are able to provide. Your support purchases essential medical equipment - equipment we can't afford to be without. We count on you to help us provide quality and patient-focused care. Thank you!

STRATFORD GENERAL HOSPITAL
Foundation
"People Caring for People"

☐ YES, I care!
I wish to support our Hospital.



Name: _____ Address: _____

City: _____ Postal Code: _____ Telephone: _____

☐ Enclosed is my cheque to Stratford General Hospital Foundation. Email: _____

☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 I prefer to give \$ _____

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A receipt will be issued for tax purposes. Charitable Registration # BN 11920 0004 RR0001

Our donor records are confidential. We do not share our lists.

Thank you for caring!



**Thank you to our donors
for helping us
keep our promise!**

- the promise every staff member makes to do their best in performing their role in patient-centred care
- the promise of every team member to ensure exceptional care
- the promise of our community and donors in making an impact and being engaged as an integral part of the healthcare team
- the promise of the Foundation to be committed to the highest standards of philanthropy, accountability and donor relations.

**We're there for you 24/7
Now we need you!**

Please give generously
from the heart for
state-of-the-art
technology.

Promises made; promises kept

SGH FOUNDATION MONITOR...

is published for the information of our donors, supporters and friends of the SGH Foundation.

STRATFORD GENERAL HOSPITAL FOUNDATION

46 General Hospital Drive, Stratford, ON N5A 2Y6

The SGH Foundation works with the community to help raise funds for equipment, upgrading of facilities and special projects of the Stratford General Hospital.



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